Writing for Publication
Part I: Strategies for Success

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Objectives

- Select the publishing medium to which to submit a manuscript
- Identify how editors conceptualize “what’s new”
- Use the information about the review process to create a personal plan for publishing
• Get the Writing Habit
• Thinking Ahead
• Doing the Work
• The Review Process
Get the Writing Habit

Start in small steps; sneak up on the idea.
Get the Writing Habit

• Letter to the editor
• Published minutes
• Newsletter article or report
• Journal article (refereed and non-refereed)
Get the Writing Habit

- Book or video review
- Monograph
- Chapter in a book
- Book
All of the above have different rules/guidelines for submission, and the process varies very widely.
Thinking Ahead

• What do you have to say?
• Who is your audience?
• What’s new?
Doing the Work

- Get organized
- Sort out
- Use expository style
- Become familiar with manuals of style, handbooks for writers, and copyright law
The Review Process

- Start the review process with your colleagues
- Review Boards
- Blind Review
- Editor’s Role